



Shaping Future Leaders

- Bangalore
- Chennai
- Kochi

ANNOUNCES MANAGEMENT DEVELOPMENT PROGRAMME:

STRATEGIC LEADERSHIP SKILLS FOR EXECUTIVES



February 24-26, 2022

9:30 am to 12:45 pm

Mode: Online

PROGRAMME OVERVIEW

It is common knowledge that business environment is dynamic and keeps changing. However, the pace of change and turbulence has accelerated in recent times. As a consequence, businesses today function in an intensely competitive environment and in a business landscape that is constantly shaped and reshaped by product, process and business model innovations.

This has thrown up new challenges to business managers and leaders in making sense of the changes and effectively responding to the changes. Only those who can successfully gauge the nature, scope and scale of the changes will be able to manage the forces at work and lead their organizations on the path to greater success. This calls for new ways of sense-making and leading, with a strategic mind set and skill set.

The Strategic Leadership Skills for Executives programme is designed keeping this need in mind. The participants will be exposed to the latest ideas and frameworks in the domain of strategic leadership and facilitated to learn the skills & capabilities needed to face the new and emerging leadership challenges. The programme is handled by experts with proven track record in academia and industry in the areas of business strategy, innovation and leadership.

KEY BENEFITS

The programme participants will:

- Gain insights into the evolving/emerging business landscape and its key managerial challenges.
- Learn the ways and means of developing a strategic mindset
- Be exposed to strategic leadership concepts and frameworks
- Will learn the tools and approaches to be used as managers/leaders in charge of navigating the businesses in dynamic environments

PROGRAM MODULES

- Leadership Framework and Domains
- Strategic Challenges of the VUCA World
- Strategic Leadership – Nature and Functions
- Innovation For Value Creation and Competition
- Organizational Leadership for Business Excellence
- Business/Corporate Sustainability Strategies

TARGET GROUP

Corporate / Business Executives – Middle and Senior level & Entrepreneurs

RESOURCE PERSONS



Prof. V N Bhattacharya

Prof. Bhattacharya is an independent business and corporate strategy consultant. He is an alumnus of IIT Kanpur and IIM Calcutta and has rich corporate and academic experience of over 4 decades.

He was the CEO of BPL Telecom Ltd and has been associated with top corporate organizations such as Hindustan Lever, Wipro, Mindtree and so on in different capacities. He has been an Adjunct Faculty with IIM Ahmedabad and IIM Bangalore in the area of Strategy and Strategic thinking.



Prof. Anantharaman

Prof. Anantharaman is a senior management professional with over 40 years of professional experience (both operational and academic) with leading multinational companies and educational Institutions.

He is a graduate in Mechanical Engineering, an MBA and AMP (Advanced Management Program) of the Harvard Business School with a Ph.D. from Columbia University. As Professor of Strategy, Innovation and General Management, he has taught at the Harvard Business School and the Lubin School of Business in the USA, INSEAD in France and at several other prestigious international schools of Business in Europe and Asia.



Prof. NMK Bhatta

Prof. Bhatta is Professor and Dean (Research) at XIME, Bangalore. He is a senior academic with long experience in both industry and academia. He was with IAF and DRDO at senior levels and was also associated with corporate organizations such as Quasar Innovations Pvt Ltd (as VP) and TCS (as Head, EOG).

He was a Professor at IIM Indore before joining XIME. His areas of expertise include Business Strategy, Innovation and Business Excellence, and Quality Assurance and Project Management. Prof Bhatta is an avid researcher and has published extensively in reputed academic journals.



Prof. Manjunath Shettigar

Prof. Shettigar is a Professor with XIME, Bangalore. Before joining XIME, he worked in different institutions including CHRIST (Deemed to be University), Bangalore, AIMS Institutes, Bangalore, ICICI-Manipal Academy, Bangalore, and School of Business Studies, Bangalore University, Bangalore.

His areas of interest include Business Strategy, Economics, Corporate Governance, Business Ethics, Corporate Sustainability & CSR, and Leadership Development.

FEES & REGISTRATION:

- * **Corporate sponsored:** Rs. 7,500 *
- * **Self funded** : Rs. 6,000 *
- * + GST @18% per participant.
- * 10% Discount on a Group of 3 or more persons from the same organization.
- * Course Certificate will be provided.
- * Registration: On or before 18th February 2022.
- * For registration click: <https://forms.gle/cy72iwSp7sktLcgn9>
- * For Payment details : Name : Xavier Institute of Management & Entrepreneurship
Bank Name : South Indian Bank
Branch : Koramangala
A/c No. : 0416053000000201
IFSC Code : SIBL0000416

Program Coordinator

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